

ELISABETH E. PARKER

UX designer • Collaborator • Problem solver

Education

Bachelor of Arts,
UNC-Chapel Hill, 2018
Interactive Multimedia
Journalism major

Graduate coursework,
UNC-Chapel Hill, 2019
Professional
development

Skills

Creating wireframes,
prototypes and high-
fidelity designs

Auditing existing flows,
making improvements
based on industry
heuristics

UI writing with an eye
for clarity, precision
and consistency

Leadership and
collaboration

Creating clarity from
complexity

Work Experience

Senior User Experience Designer, Korn Ferry
January 2022 - Current

- Lead designer, analytics framework. Creating an analytics platform to empower internal consultants and external clients, focusing on simplification of complex analytics reporting. Supporting multiple UX designers, visual designers and user researchers as a peer leader with responsibility for ensuring timely deliverables and coherent cross-product design.

Senior Associate User Experience Designer, SAS
February 2020 - October 2021

- Lead UX designer for a nascent internal CI/CD observability platform. Collaborated with subject matter experts to clearly represent complex data interwoven from multiple sources. Performed user research via multiple methods. Established and maintained a comprehensive documentation ecosystem. Lead monthly department discussions on race and racism. Facilitated a workshop series to define the company's first set of design ethics guidelines.

Associate User Experience Designer, SAS
August 2018 - September 2019

- Head UX designer, Visual Data Mining and Machine Learning. Innovated new functionality requested by customers and improved functionality converted from legacy software. Facilitated weekly sync meetings for UX and development teams. Launched a project to interview users in the pre-sales and enablement divisions to receive detailed feedback on our products

Technical Intern in UX, SAS
June 2017 - July 2018

- Organized, facilitated and reported on a series of user tests for an analytics software suite. Standardized code base for company style guide. Collaborated with graphic designers, user experience designers and developers.